

Tomoharu Mori

Associate Professor

College of Comprehensive Psychology, Ritsumeikan University
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Personal

Born: July 1986

Citizenship: Japan

Education

Ph.D. in Economics, Graduate School of Economics, Osaka University, March 2014

M.A. in Economics, Graduate School of Economics, Osaka University, March 2011

B.A. in Commerce and Management, Faculty of Commerce and Management, Hitotsubashi University, March 2009

Working Experience

Associate Professor, College of Comprehensive Psychology, Ritsumeikan University, April 2017 - Present

Post Doctoral Fellow, Research Institute for Socionetwork Strategies, Kansai University, October 2014 - March 2017

Specially Appointed Researcher, Institute for Social and Economic Research, Osaka University, April 2014 - October 2014

Other Professional Positions

Researcher, Research Institute for Socionetwork Strategies, Kansai University, April 2018 - Present

Publications

Peer-Reviewed Journal Articles

Nakamoto, Y. & **Mori, T.** (2025). The unskilled-and-unaware problem and performance feedback in monotonous, easily accustomed, and repetitive work. *Scientific Reports*, 15, 4222. <https://doi.org/10.1038/s41598-025-88457-8>

Morita, S. & **Mori, T.** (2024). The Ratchet Effect and the Probability of Proceeding to the Next Stage: An Experiment. *Bulletin of Economic Research*, 76, 797-812. <https://doi.org/10.1111/boer.12448>

Kawamura, T., Koyama, Y., **Mori, T.**, Motonishi, T., & Ogawa, K. (2023). Loot Box Gambling and Economic Preferences: A Survey Analysis of Japanese Adolescents and Young Adults. *Applied Economics*, 55(44), 5213–5229. <https://doi.org/10.1080/00036846.2022.2138817>

Kawamura, T., **Mori, T.**, Motonishi, T., & Ogawa, K. (2022). Positive versus Negative Graphics for Increasing Attendance in a Cardiovascular Disease Prevention Program: A Randomized Controlled Trial. *Journal of Behavioral Economics and Finance*, 15, 22-30. <https://doi.org/10.11167/jbef.15.22>

Mori, T., Kurokawa, H., & Ohtake, F. (2022). Labor Supply Reaction to Wage Cuts and Tax Increases: A Real-Effort Experiment. *FinanzArchiv/Public Finance Analysis*, 78(3), 362-377. <https://doi.org/10.1628/fa-2022-0008>

Kawamura, T., **Mori, T.**, Motonishi, T., & Ogawa, K. (2021). Is Financial Literacy Dangerous? Financial Literacy, Behavioral Factors, and Financial Choices of Households. *Journal of the Japanese and International Economies*, 60, 101131. <https://doi.org/10.1016/j.jjie.2021.101131>

Mori, T., Kurokawa, H., & Ohtake, F. (2020). A Choice Experiment on Taxes: Are Income and Consumption Taxes Equivalent? *Journal of Behavioral Economics and Finance*, 13, 53-70. <https://doi.org/10.11167/jbef.13.53>

Mori, T. & Ohtake, F. (2014). The Effects of Fixed-term Cashback Program on Exit Behavior: The Case of Osaka Municipal Housing Corporation. *Urban Housing Sciences*, 84, 90-98. (in Japanese) https://doi.org/10.11531/uhs.2014.84_90

Journal Articles (Not Peer-Reviewed)

Mori, T. (2023). Behavioral Economics of Taxation and Benefits. *Public Policy Review*, 19(4), 1-28. <https://doi.org/10.57520/priprr.19-4-3>

Working Papers

Mori, T. & Takii, K. (2025). The Effect of Coarse Score Labels on College Application Decisions. OSIPP Discussion Paper No. 25E002.

Kitano, T., **Mori, T.**, Nakajima, R., & Takii, K. (2025). Distance to Medical Schools and Its Impact on the Gender Gap in Admissions: An Equilibrium Approach. Keio-IES Discussion Paper No. DP2025-006.

Nakamoto, Y., **Mori, T.**, & Okuyama, N. (2016). Ambiguity and Loss aversion: The Effect of the Endowment and Windfall Losses on the Willingness to Pay for Insurance. RISS Discussion Paper No. 85.

Note: For Japanese language publications, please refer to the Japanese version of the CV.

Fellowships and Research Grants

As a Research Leader

Grant-in-Aid for Challenging Research (Exploratory), Japan Society for the Promotion of Science (JSPS), 2022 - Present

Fund for Supporting Young Scholars, Kansai University, 2016 - 2017

Grant-in-Aid for Young Scientists (B), JSPS, 2015 - 2016

Research Fellowship for Young Scientists (DC2), JSPS, 2012 - 2014

Torii Fellowship, Suntory Foundation, 2011 - 2012

Invited Participant, Asia Summer Institute of Behavioral Economics, National University of Singapore, 2011

As a Research Member

Grant-in-Aid for Challenging Research (Exploratory), JSPS, Research member (Leader: Masaru Sasaki), 2020 - 2024

Grant-in-Aid for Scientific Research (C), JSPS, Research member (Leader: Taizo Motonishi), 2019 - 2023

Grant-in-Aid for Scientific Research (A), JSPS, Research member (Leader: Katsuya Takii), 2018 - 2023

Topic-Setting Program to Advance Cutting-Edge Humanity and Social Science Research, JSPS, Research member (Leader: Masaru Sasaki), 2016 - 2018

Grant-in-Aid for Scientific Research (A), JSPS, Research member (Leader: Katsuya Takii), 2015 - 2017

Joint Research with Industry

Miidas Co., Ltd., Joint research on behavioral economics of job transitions, 2021 - Present

Research Presentations

2025: ESA Asia-Pacific Meeting, ESA World Meeting, Workshop on the economics of human resource allocation, 19th Annual Meeting of Association of Behavioral Economics and Finance

2024: Workshop on the economics of human resource allocation, Kansai Labor Seminar

2023: Workshop on the economics of human resource allocation

2022: Keio University

2021: Tokyo Labor Economics Workshop

2020: Osaka City University, Kansai University

2019: Osaka University, Autumn meeting of Japanese Economic Association, Kansai Labor Seminar

2018: Osaka University, 12th Annual Meeting of Association of Behavioral Economics and Finance

2017: ESA Asia-Pacific Meeting, The 1st Workshop on Behavioral Economics of Social Norm and Public Moral

2016: Meiji University

2015: Kyoto University, Kyoto University Workshop on Experimental Economics, ESA World Meeting, ESA European Meeting, 9th Annual Meeting of Association of Behavioral Economics

and Finance, Kansai University, CEE and RISS Seminar Series on Experimental Economics, The Osaka Workshop on Economics of Institutions and Organization

2014: ESA Asia-Pacific Meeting, Workshop for Housing Sciences, Contract Theory Workshop East, ESA International Meeting, Autumn meeting of Japanese Economic Association, CEE and RISS Seminar Series on Experimental Economics, Kansai Labor Seminar

2013: ESA Asia-Pacific Meeting, OEIO Tokyo Conference: Spring, Spring meeting of Japanese Economic Association, 9th annual conference of the Asia-Pacific Economic Association, Asian Meeting of Econometric Society, Singapore Economic Review Conference, 16th Labor Economics Conference, 7th Annual Meeting of Association of Behavioral Economics and Finance

2012: Applied Microeconomics Theory Workshop, 5th Trans-Pacific Labor Seminar, Kyoto Summer Workshop on Applied Economics, Contract Theory Workshop: Summer Camp in Shinshu, RIETI

2011: The Osaka Workshop on Economics of Institutions and Organizations, Spring meeting of Japanese Economic Association, 14th Labor Economics Conference, 6th Applied Econometrics Conference, Osaka Prefecture University

Professional Activities

Membership

Association of Behavioral Economics and Finance

- Standing Director, 2025 - Present
- Director, 2023 - 2025

Association of Urban Housing Sciences

Economic Science Association

Japan Institute of Public Finance

Japanese Economic Association

- Young Researchers and Gender Equality Committee, 2021 - Present

The Japanese Psychological Association

- Education and Research Committee, 2021 - Present

Program Organization and Committees

Program Committee, 19th Annual Meeting, Association of Behavioral Economics and Finance, 2025

Program Committee, 82nd Annual Meeting, Japan Institute of Public Finance, 2025

Program Committee and Local Organizer, 18th Annual Meeting, Association of Behavioral Economics and Finance, 2024

Program Committee, 17th Annual Meeting, Association of Behavioral Economics and Finance, 2023

Program Committee, Spring Meeting of Japanese Economic Association, 2023

Committee, Best Nudge Award, Association of Behavioral Economics and Finance, 2022

Committee, Education and Research Committee, The Japanese Psychological Association, 2021-2025

Program Committee, 15th Annual Meeting, Association of Behavioral Economics and Finance, 2021

Executive Committee, 78th Annual Meeting, Japan Institute of Public Finance, 2021

Committee, 4th Student Paper Award, Association of Behavioral Economics and Finance, 2021

Program Committee, 22nd Labor Economics Conference, 2019

Program Committee, 21st Labor Economics Conference, 2018

Program Committee, 20th Labor Economics Conference, 2017

Organizer, Kansai Labor Seminar, October 2016 - July 2019

Refereeing Activities

Accounting Research Letters, Asian Economic Journal, Basic Income Studies, BMJ Open, IEICE Transactions on Information and Systems, Journal of Economic Behavior & Organization, Journal of the Asia-Japan Research Institute of Ritsumeikan University, Kanematsu Prize, Social Science Japan Journal, The Japanese Journal of Labor Studies

Advisory Committees

Committee, Osaka Prefecture Housing Policy Council

Committee, Osaka City Housing Policy Council

Committee, Urban Redevelopment Planning Project, Osaka City

Awards

Paper Award, Association of Urban Housing Sciences, 2015

Encouragement Award, 7th Annual Meeting of Association of Behavioral Economics and Finance, 2013

The Highest Award for Poster Session, 16th Labor Economics Conference, 2013

The Highest Award for Poster Session, 14th Labor Economics Conference, 2011

Teaching Experience

Selected Courses:

- Economics and Human Behavior
- Behavioral Economics
- Statistical Methods in Psychology
- Multivariate Data Analysis
- Seminar and Thesis Supervision (Undergraduate and Graduate)

Languages

- Japanese (Native)
- English (Fluent)

Technical Skills

- **Statistical Software:** R, Stata
 - **Survey Platform:** Qualtrics XM
 - **Typesetting:** LaTeX, Markdown
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Last updated: January 2026